

Benjamin W. Cowan

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Date of Birth: January 9th, 1980
Citizenship: U.S.A.
Languages: English and Portuguese
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APPOINTMENTS

Assistant Professor , School of Economic Sciences, Washington State University	2010-Present
Faculty Research Fellow , National Bureau of Economic Research	2016-Present
Research Affiliate , Institute for Research on Poverty	2016-Present

EDUCATION

Ph.D. in Economics , University of Wisconsin–Madison	2010
M.S. in Economics , University of Wisconsin–Madison	2007
B.A. in Economics , Magna cum Laude, Brigham Young University	2004

PROFESSIONAL ARTICLES, REFEREED

Cowan, Benjamin W. (2016). "Sources of Bias in Teenagers' College Expectations," *forthcoming at Social Science Quarterly*.

Cowan, Benjamin W. and Benjamin Schwab (2016). "Employer-Sponsored Health Insurance and the Gender Wage Gap," *Journal of Health Economics* 45, 103-114.

Cowan, Benjamin W. (2016). "Testing for Educational Credit Constraints using Heterogeneity in Individual Time Preferences," *Journal of Labor Economics* 34(2), 363-402.

Shumway, C. Richard, **Benjamin W. Cowan**, and Daegoon Lee (2015). "Testing the Induced Innovation Hypothesis: Accounting for Innovation Creation and Innovation Implementation Incentives," *AgBioForum* 18(3), 303-311.

Cowan, Benjamin W. and Dustin R. White (2015). "The Effects of Merit-Based Financial Aid on Drinking in College," *Journal of Health Economics* 44, 137-149.

Cowan, Benjamin W., Daegoon Lee, and Richard Shumway (2015). "The Induced Innovation Hypothesis and U.S. Public Agricultural Research," *American Journal of Agricultural Economics* 97(3), 727-742.

Cowan, Benjamin W. and Nathan Tefft (2012). "Education, Maternal Smoking, and the Earned Income Tax Credit," *The B.E. Journal of Economic Analysis and Policy* 12(1), Article 45.

Cowan, Benjamin W. and Benjamin Schwab (2011). "The Incidence of the Healthcare Costs of Smoking," with Benjamin Schwab, *Journal of Health Economics* 30(5), 1094-1102.

- Cowan, Benjamin W.** (2011). "Forward-Thinking Teens: The Effects of College Costs on Adolescent Risky Behavior," *Economics of Education Review* 30(5), 813-25.
- Butler, Richard J., **Benjamin W. Cowan**, and Sebastian Nilsson (2005). "From Obscurity to Bestseller: Examining the Impact of Oprah's Book Club Selections," *Publishing Research Quarterly* 20(4), 23-34.

WORK IN PROGRESS

- Miller, Austin, Robert Rosenman, and **Benjamin W. Cowan** (2016). "Marijuana Legalization and College Student Use: Early Evidence," *under review*.
- Hao, Zhuang, and **Benjamin W. Cowan** (2016). "The Effects of Graduation Requirements on Risky Health Behaviors of High School Students," *under review*.
- White, Dustin R., **Benjamin W. Cowan**, and Jadrian Wooten (2016). "March Madness: NCAA Tournament Participation and College Alcohol Use," *under review*.
- Woolstenhulme, Jared, **Benjamin W. Cowan**, Jill McCluskey, and Tori Byington (2016). "Evaluating the Two-Body Problem: Joint Hire Productivity Within the University."
- Cowan, Benjamin W.** (2016). "Time Inconsistency and College Enrollment."
- Cowan, Benjamin W.** and Nathan Tefft (2016). "College Access and Adult Health."
- Cowan, Benjamin W.** and Matt Birch (2016). "Student Loans and College Amenities."
- Lee, Daegoon, **Benjamin W. Cowan**, and Richard Shumway (2016). "Non-Neutral Marginal Research Costs and Induced Innovation," *under review*.
- Lee, Daegoon, Richard Shumway, and **Benjamin W. Cowan** (2016). "When Induced Innovation Augments and Saves Less Expensive Inputs."

BOOK CHAPTERS

- Scholz, John Karl, Robert Moffitt, and **Benjamin W. Cowan** (2009). "Trends in Income Support," in *Changing Poverty, Changing Policies*, M. Cancian and S. Danziger (eds.), Russell Sage Foundation, New York: New York, 203-241.
- Chrisinger, Colleen, **Benjamin W. Cowan**, John Karl Scholz, and Caleb Z. White (2008). "Public Assistance and Workfare," in *Social Policy at a Crossroad: Trends in Advanced Countries and Implications for Korea*, S. Lee, A. Mason, and K. Sul (eds.), Korea Development Institute, 291-317.

PROFESSIONAL ARTICLES, NON-REFEREED

- McCluskey, Jill, Tori Byington, and **Benjamin W. Cowan**. "Accommodating Dual-Career Couples in STEM Academia," *AWIS Magazine*, Association for Women in Science, 48(3), 18-20.
- Woolstenhulme, Jared, **Benjamin W. Cowan**, Jill McCluskey, and Tori Byington (2014). "The Two-Body Opportunity," prepared for the proceedings of the NSF ADVANCE Dual-Career Symposium, *Advancing Women in Academic STEM Fields through Dual-career Policies and Practices*, University of Texas Pan-American, February, 2014.
- Scholz, John Karl, Robert Moffitt, and **Benjamin W. Cowan** (2009). "Trends in Income Support," *Focus*, Institute for Research on Poverty, 26(2), 43-49.

GRANTS AND EXTRAMURAL AWARDS

- McCluskey, Jill (PI), **Benjamin W. Cowan (co-PI)**, Julie Kmec (co-PI), and Tori Byington (co-PI). "The Two-Body Problem: An Evaluation of University Partner Accommodation Policies with Implications for Retention and Promotion of Women," National Science Foundation Award #HRD-1310049, 08/16/2013 - 08/15/2016, \$450,000.
- Cassey, Andrew (PI), Michael Brady (co-PI), **Benjamin W. Cowan (co-PI)**, R. Karina Gallardo (co-PI), and Jonathan Yoder (co-PI). "Expansion of SES Seminar Series," ADVANCE at WSU, 08/01/2012 - 06/30/2013, \$7,500.
- McCluskey, Jill (PI), **Benjamin W. Cowan (co-PI)**, Julie Kmec (co-PI), and Tori Byington (co-PI). "The Two-Body Problem: An Evaluation of University Partner Accommodation Policies With Implications for Retention and Promotion," National Science Foundation ADVANCE Institutional Transformation Award #0810927, 01/01/2012 - 12/31/2012, \$10,000.
- McCluskey, Jill (PI), **Benjamin W. Cowan (co-PI)**, and Tori Byington (co-PI). "Measuring Impacts of Partner Accommodation Policies on Recruitment, Retention and Promotion of Female Faculty at WSU," National Science Foundation ADVANCE Institutional Transformation Award #0810927, 01/01/2011 - 12/31/2011, \$10,000.

TEACHING EXPERIENCE

- Instructor for EconS 323, Undergraduate Labor Economics: Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Spring 2013, Fall 2013, Spring 2014, Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016
- Instructor for EconS 593, PhD Applied Microeconomics: Spring 2011 (1/3 course), Spring 2012 (1/3 course), Spring 2013 (1/2 course), Spring 2014 (1/2 course), Spring 2015 (1/2 course), Spring 2016 (1/2 course)
- Instructor for EconS 513, PhD Econometrics: Spring 2016 (1/2 course)

Instructor for EconS 598, PhD Research Seminar: Spring 2012

Instructor for EconS 451, Advanced Food Economics and Marketing: Spring 2013, Spring 2015

ADVISING EXPERIENCE

PhD Committees, Chair or Co-Chair

Chris Ambrose (in progress)

Haseeb Ahmed (in progress)

Zhuang Hao (in progress)

Daegoon Lee (co-chair with Richard Shumway; in progress)

Dusty White (completed 5/2016)

Initial placement: Assistant Professor, University of Nebraska-Omaha

Lyliana Gayoso (completed 5/2016)

Initial placement: Senior Economist, Ministry of Economic and Social Planning, Paraguay

Jared Woolstenhulme (co-chair with Jill McCluskey; completed 8/2013)

Initial placement: Senior Associate, Charles River Associates

Jun "Martin" Ma (co-chair with Vicki McCracken; completed 6/2013)

Initial placement: Assistant Professor, Brigham Young University-Idaho

PhD Committees, Committee Member

Brett Devine (in progress), Matt Birch (in progress), Austin Miller (in progress), Zarina Jurakulova (completed 5/2015), Dinkar Kuchibhotla (completed 6/2015), Fafa Asiseh (completed 5/2013), Mirzobobo Yormirzoev (completed 5/2013), Tesfaye Deboch (deceased)

Masters Committees, Chair

James Miller (in progress)

Masters Committees, Committee Member

Samantha Johnson (in progress), Morgan Conklin (in progress), Haseeb Ahmed (completed 1/2015), Sifiso Mhlaba (completed 12/2011), Paul Ervin (completed 5/2011)

Honors Undergraduate Theses, Advisor

Rossetti Celis (completed 4/2014, pass with distinction), Lisa Modin (completed 11/2012)

PROFESSIONAL SERVICE

Referee for *Journal of Labor Economics*, *National Science Foundation*, *American Economic Journal: Economic Policy*, *Journal of Human Resources*, *Economics of Education Review*, *Health Economics*, *Labour Economics*, *Economic Inquiry*, *Social Science and Medicine*, *Education Economics*, *Review of Economics of the Household*, *Public Finance Review*, *CESifo Economic Studies*, *Journal of Agricultural and Resource Economics*, *USDA Economic Research Service*

Professional Membership: American Economic Association, International Health Economics Association, American Society of Health Economists, Western Economic Association International

HONORS AND AWARDS

Research Affiliate	2016
Institute for Research on Poverty, University of Wisconsin–Madison	
Faculty Research Fellow, Health Economics Program	2016
National Bureau of Economic Research	
Outstanding Research Award	2016
Western Agricultural Economics Association	
Honors College Thesis Advisor Award	2014
Washington State University	
Fellow, Visiting Scholars Program	2013
Collegio Carlo Alberto, Turin, Italy	
National Institute on Drug Abuse Trainee in Health Economics	2009-2010
University of Wisconsin–Madison	
National Institute of Mental Health Trainee in Health Economics	2008-2009
University of Wisconsin–Madison	
Graduate Research Fellow	2007-09
Institute for Research on Poverty, University of Wisconsin–Madison	
Robock Award in Empirical Economics	2008
University of Wisconsin–Madison	
Summer Fellowship Award	2008
Institute for Research on Poverty, University of Wisconsin–Madison	
Lerner Research Award	2007
University of Wisconsin–Madison	

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